

Beat: Technology

## SMART CITIES 2016 in PARIS - The long-lasting sustainable urban innovations

### Focus on French & International projects

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**USPA NEWS** - On June 29, 2016 was held, for the Second Edition, a-day conference with several debates (at the Chateaufort' Saint-Dominique in PARIS) called 'SMART CITIES 2016' regarding what are the long-lasting urban innovations. Focus on French and International projects....

On June 29, 2016 was held, for the Second Edition, a-day conference with several debates (at the Chateaufort' Saint-Dominique in PARIS) called 'SMART CITIES 2016' regarding what are the long-lasting urban innovations. Focus on French and International projects. It was organized by the media LES ECHOS inviting outstanding professionals to answer questions from Julie CHAUVEAU, Head of Regions Department at Les Echos and Benoît GEORGES Head of Ideas and Debats Department at Les Echos.

To be able to answer the actual issues such as climate, technology, demography, the French and International cities entered in the way of transformation modifying the everyday life of citizens. What are the most challenging innovations in term of mobility, services and energy ? How those sectors reinvent themselves to develop more ingenious and long-lasting cities putting the citizen in the core of concern.

The debates were as follow :

- What innovations for the mobility of tomorrow ?

- \* Raphaël CHERRIER : CEO of Qucit
- \* Michel DUCHENE : VP in charge of urban projects, BORDEAUX Metropole
- \* Sampo HIETANEN : CEO of MaasS FINLAND
- \* Nicolas SAMSOEN : Strategy & Innovation Director of Groupe Transdev

- How to increase the energetic efficiency of connected cities ?

- \* Julien BRUMEAU : CEO and co-founder of Iqspot
- \* Alain GUILLAUME : International Business Development Manager of Citeos
- \* Jean-Louis MUSCAGORRY : Regional Representative Normandie & Ile-de-France for RTE

- Do Smart Cities really improve the life of citizens

- \* Introduction by Saskia SASSEN : Professor of Sociology at Columbia University
- \* Christian BUCHEL : Deputy General Director, Chief Digital & International Officer of Enedis
- \* Jean-Philippe CLEMENT : in charge of the mission smart and lasting city at Ville de Paris
- \* Jean-Marc LAZARD : CEO at OpenDataSoft

- How to finance an urban project of green growth ?

- \* Blaise DESBORDES : Group Project Manager Smart City at Caisse des Dépôts
- \* Xavier I+GIORGI : in charge of the financial management at Ville de Paris
- \* Jérôme PELLET : Director Debt Capital Markets at HSBC

- Focus on the projects deployed in the emerging countries

Graham SMITH : Director and Green Champion EMEA & Head of Smart Cities Initiative at HSBC

- Flashbacks on experiences coming from European innovative cities

\* Steve BOWYER : Chief Executive at Opportunity Peterborough (interview recorded on video)

\* Hervé FEUILLIEN : CEO at CIRB Brussels

Source : Smart Cities 2016 - Les Echos - Chateaufort Saint Dominique in PARIS

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