

Beat: Politics

## **AL JAZEERA AMERICA ANNOUNCES STRATEGY FOR COVERING 2016 PRESIDENTIAL ELECTION**

### **NON-PARTISAN ANALYSIS OF THE ISSUES**

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**USPA NEWS** - Al Jazeera America on November 5, unveiled its strategy for covering the 2016 presidential elections, an approach that eschews horse race journalism in order to focus on the issues that matter most to voters...

Al Jazeera America on November 5, unveiled its strategy for covering the 2016 presidential elections, an approach that eschews horse race journalism in order to focus on the issues that matter most to voters. Al Jazeera America's political approach will be integrated into all programming across all platforms during the run-up to the election.

Senior Executive Producers Jonathan Larsen and Bob Wheelock have joined AJAM to lead the newly-formed political team, which will draw on resources from across AJAM's 12 domestic bureaus and Al Jazeera Media Network's more than 80 international bureaus. Larsen previously worked for MSNBC, CNN and ABC News, while Wheelock has worked at Al Jazeera English, NBC News and for nearly 30 years at ABC News.

As a way to bring the issues to life, AJAM's coverage will regularly feature first-person vignettes of individuals who can bring an on-the-ground perspective of issues ranging from climate change to income inequality. Individuals with contrasting viewpoints often will be combined to give audiences a truly balanced, non-partisan perspective.

As part of AJAM's election coverage, the network is also partnering with the Center for Public Integrity to investigate the flow of dark money and other outside spending on American political campaigns.

Drawing on the deep investigative resources and storytelling capacities of both organizations, "The Buying of the President 2016" will include in-depth financial profiles of the top candidates as well as stories that look into the role of Super PACs and political non-profits.

Source : Al Jazeera America

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